

2017 Holiday Extravaganza Newsletter Advertising Order Form



Name: _____

Business: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail Address: _____

DEADLINE!
Wednesday,
October 25,
2017

Choose an Ad Format:				Price		Note Your Total Here:
✓	Format	Description	Size	Member	Non-Member	
	A	Full Page Ad	7.5" x 10"	\$250.00	\$300.00	
	B	1/2 Page Ad	7.5" x 4.75"	\$125.00	\$150.00	
	C	1/4 Page Ad	3.66" x 4.75"	\$65.00	\$75.00	
	D	Business Card Ad - Best value	3.66" x 2"	\$25.00	\$35.00	

ADVERTISING ARTWORK INFORMATION

Check all that apply:

- Use the same ad copy as last time
- New ad copy and instructions enclosed
- Logo enclosed
- I will e-mail ad copy, logo, and instructions to pate2@me.com before the deadline
- ENCLOSE PAYMENT

E-mail or mail this completed form and artwork to:

Patrick Ervin
pate2@me.com
2715 North 206th Street
Elkhorn, NE 68022

See next page for more information

The "EMMA" newsletter is delivered to over 1400 mailboxes in Alvo, Elmwood, Murdock and Weeping Water. This is a great opportunity to promote your business, advertise items for sale, or announce special activities!

PAYMENT INFORMATION

Make your check payable to:
Elmwood/Murdock
Merchants' Association

Mail this form with your payment to:
Elmwood/Murdock
Merchants' Association
402 East D Street
Elmwood NE 68349

Format A
Full Page Ad
7.5" x 10"

Format C
1/4 Page Ad
3.66" x 4.75"

Please note that the actual ad sizes may vary slightly depending on the newsletter layout.

INSTRUCTIONS FOR ADS IN ELECTRONIC FORM:

Logos saved in vector format, eps preferred.

Save images as jpeg, eps, pdf or tiff
300 dpi resolution.

Ads can be saved in the following programs:

- Microsoft Word,
- Adobe InDesign,
- Illustrator or
- Photoshop.

Please include your fonts and images
in separate folders.

E-mail files to pate2@me.com

Format B
1/2 Page Ad
7.5" x 4.75"

Format D
Business Card Ad
3.66" x 2"

If you want your business card to be your ad,
select Format "D" and enclose your card with
this completed form, and payment.

INSTRUCTIONS FOR ADS IN PAPER FORM:

Simply fill out the front of this form and attach a
separate sheet with a clean printout of your ad and / or
logo in the correct size.

If you prefer to have you ad designed by us, make a sketch of what
you want the ad to say and look like. Include any special instructions
and mail with this completed form.

There will be a \$75.00 hr charge for this service.

Send your ad and a copy of this form to:
Patrick Ervin
2715 North 206th Street , Elkhorn, NE 68022
or e-mail to pate2@me.com