

Spring 2017 Newsletter Advertising Order Form



Name: _____

Business: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail Address: _____

DEADLINE!

**Monday,
March 20,
2017**

Choose an Ad Format:				Price		Note Your Total Here:
✓	Format	Description	Size	Member	Non-Member	
	A	Full Page Ad	7.5" x 10"	\$250.00	\$300.00	
	B	1/2 Page Ad	7.5" x 4.75"	\$125.00	\$150.00	
	C	1/4 Page Ad	3.66" x 4.75"	\$65.00	\$75.00	
	D	Business Card Ad - Best value	3.66" x 2"	\$25.00	\$35.00	

ADVERTISING ARTWORK INFORMATION

Check all that apply:

- Use the same ad copy as last time
- New ad copy and instructions enclosed
- Logo enclosed
- I will e-mail ad copy, logo, and instructions to pate2@me.com before the deadline
- ENCLOSE PAYMENT

E-mail or mail this completed form and artwork to:

**Patrick Ervin
pate2@me.com
2715 North 206th Street
Elkhorn, NE 68022**

See next page for more information

The "EMMA" newsletter is delivered to over 1400 mailboxes in Alvo, Elmwood, Murdock and Weeping Water. This is a great opportunity to promote your business, advertise items for sale, or announce special activities!

PAYMENT INFORMATION

**Make your check payable to:
Elmwood/Murdock
Merchants' Association**

**Mail this form with your payment to:
Elmwood/Murdock
Merchants' Association
402 East D Street
Elmwood NE 68349**

Format A
Full Page Ad
7.5" x 10"

Format C
1/4 Page Ad
3.66" x 4.75"

Please note that the actual ad sizes may vary slightly depending on the newsletter layout.

INSTRUCTIONS FOR ADS IN ELECTRONIC FORM:

Logos saved in vector format, eps preferred.

Save images as jpeg, eps, pdf or tiff
300 dpi resolution.

Ads can be saved in the following programs:

- Microsoft Word,
- Adobe InDesign,
- Illustrator or
- Photoshop.

Please include your fonts and images
in separate folders.

E-mail files to pate2@me.com

Format B
1/2 Page Ad
7.5" x 4.75"

Format D
Business Card Ad
3.66" x 2"

If you want your business card to be your ad,
select Format "D" and enclose your card with
this completed form, and payment.

INSTRUCTIONS FOR ADS IN PAPER FORM:

Simply fill out the front of this form and attach a
separate sheet with a clean printout of your ad and / or
logo in the correct size.

If you prefer to have you ad designed by us, make a sketch of what
you want the ad to say and look like. Include any special instructions
and mail with this completed form.

There will be a \$75.00 hr charge for this service.

Send your ad and a copy of this form to:
Patrick Ervin
2715 North 206th Street , Elkhorn, NE 68022
or e-mail to pate2@me.com